



Simone Roche MBE

CEO of WeArePoWEr, PoWEr Collective CIC & Northern PoWEr Women Awards

An Honorary Captain in the Royal Navy and an award-winning founder, speaker, and host working across social impact, community, leadership, inclusion, equality, allyship, and social mobility.

About Simone

Founder of We Are PoWEr, Northern PoWEr Women Awards, and PoWEr Collective CIC, Simone has built a community of more than 120,000 people and generated over £12.3 million in social value through platforms focused on inclusion, equality, and opportunity.

An experienced keynote speaker, host, moderator, and podcast presenter, Simone is known for creating honest, engaging conversations that combine lived experience, warmth, humour, and practical insight. Her experience spans live events including the Northern PoWEr Women Awards, the We Are PoWEr Podcast and webinar series, panel discussions, and fireside chats. Notable speaking engagements include the Windsor launch of What Women Want 2025, where she spoke on the importance of delivering real, measurable change for women.

Areas of Conversation

Inclusion & Equality • Allyship • Social Mobility • Representation & Visibility • Workplace Culture • Community & Belonging • Resilience & Leadership

Recognition

- MBE for Services to Gender Equality
- Honorary Captain in the Royal Navy
- Yahoo Finance Heroes List Honouree
- IoD North West Chair's Award for Excellence
- Founder of Europe's Largest Celebration of Gender Equality



Speaking & Hosting



NPW Awards



Podcast & Webinar



Fireside Conversations



Community & Partner Events

Get in touch to book Simone for speaking, hosting, live events, or panel discussions, or to ask any questions: hello@wearepower.net

